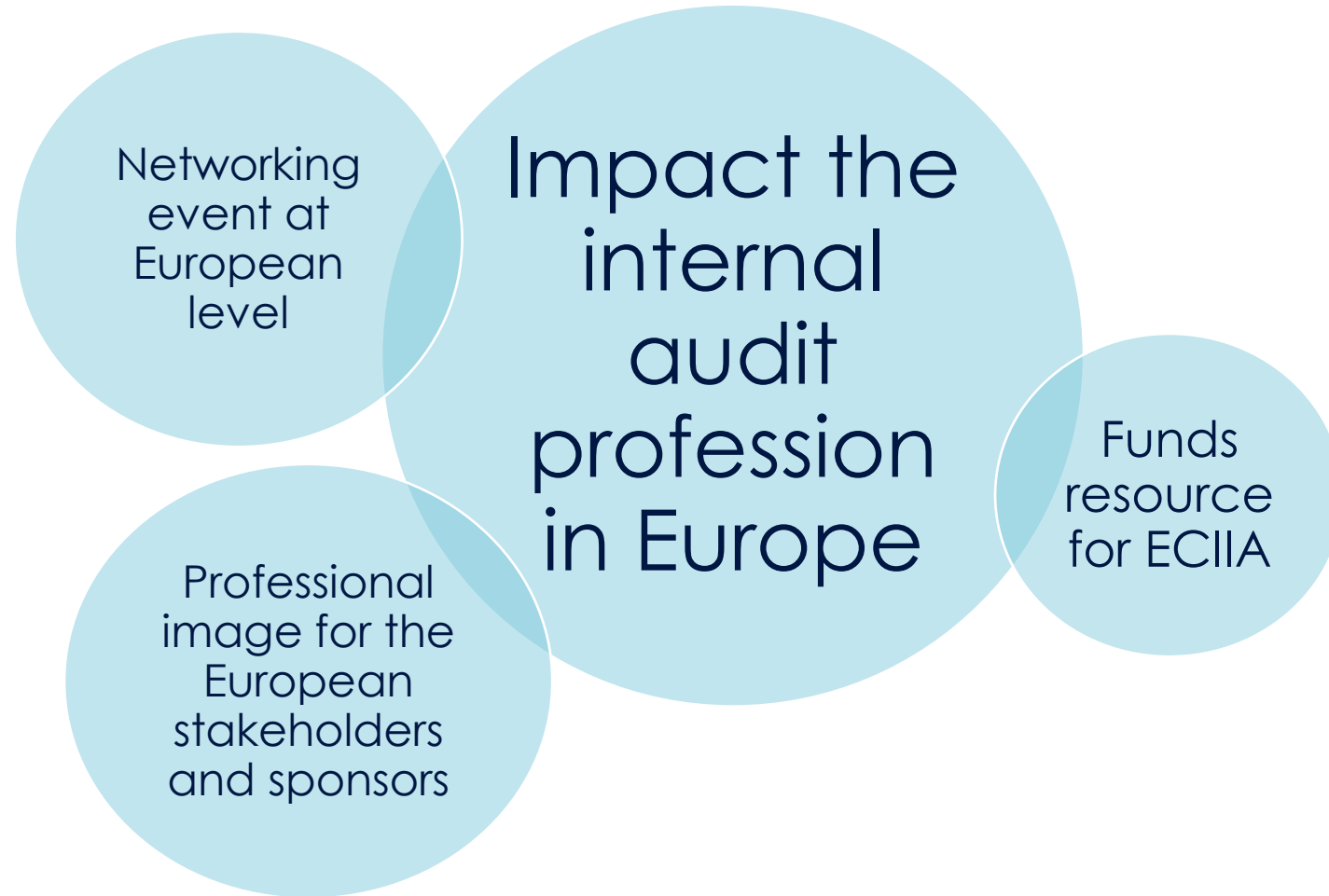




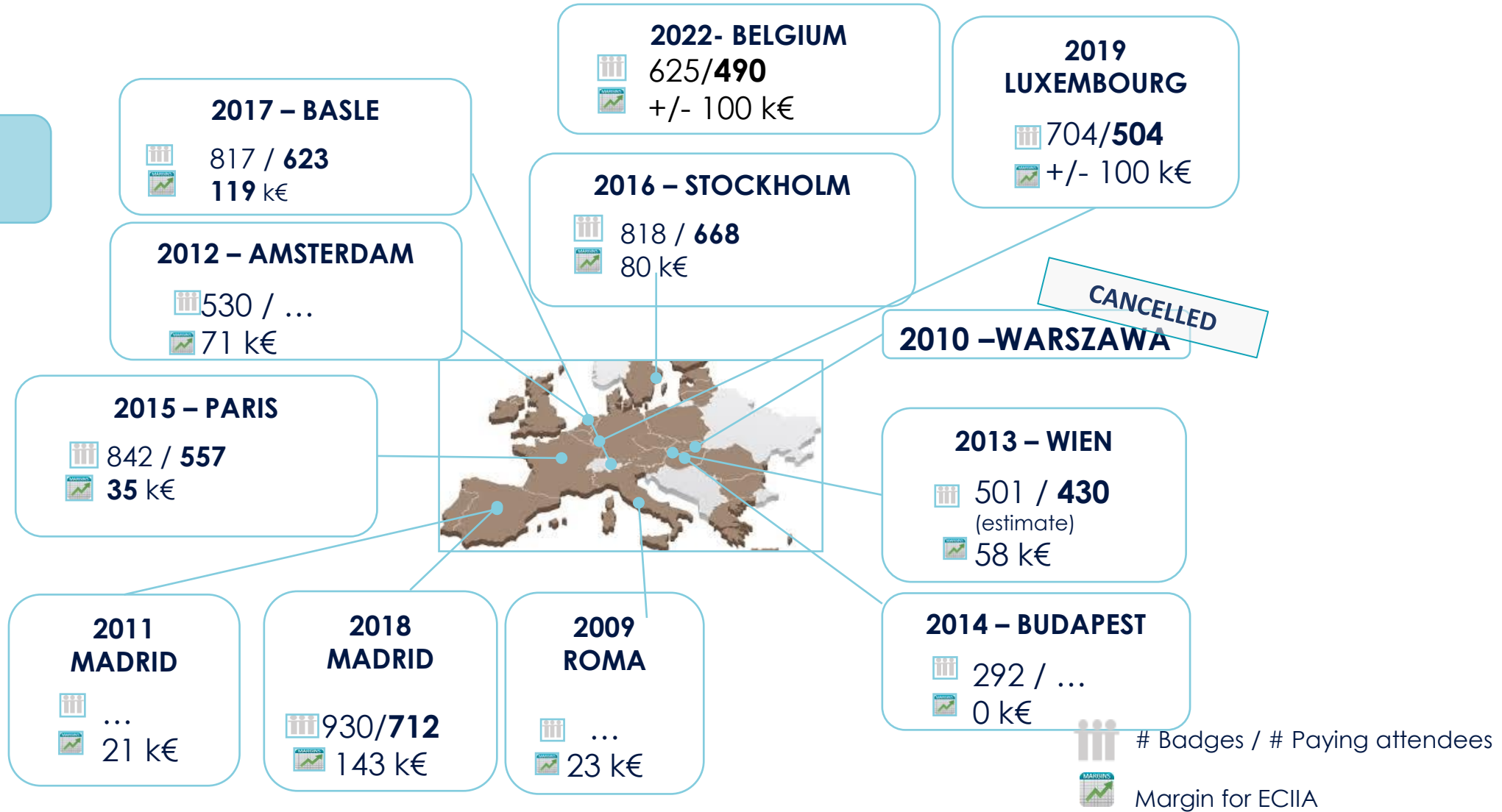
ECIIA 2024 Conference Information



ECIIA Conferences: Objectives



ECIIA Conferences: at a glance since 2009

Local country: 50% average
Asia: 12% average



 # Badges / # Paying attendees
 Margin for ECIIA

Proposed Key success factors for ECIIA conferences

ECIIA conferences are embedded in ECIIA communities' activities:

- based on committees activities
- focused on ECIIA communities' interests (EU regulations, large companies interests / network)
- Speakers are « exceptional » and European:
 - ✓ speakers are able to attract participants on their names
 - ✓ speakers could never be approached in another context

- ECIIA conferences complement / add to national conferences and do not compete
- The discussions are facilitated by professionals
- The participants are “invited” to participate, exchange
- The networking opportunities are real and go beyond the conference (before, during, after)
- The conference is organized by “professionals”



**THANK YOU FOR YOUR
ATTENTION!
FOLLOW OUR WORK!**



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