



## Corporate Governance Citizen Programme Further Information on Member Benefits

As a member of our new ECIIA Corporate Governance Citizen Programme, you will receive the following benefits and added value:

- To be recognized as a Corporate Governance Citizen by the display of your organisation's name and/or logo within the ECIIA website, reaching out to the entire international stakeholder community.
- The ECIIA publishes on its website ([www.eciia.eu](http://www.eciia.eu)), among other things, research, news and information on topics relating to corporate governance and internal control issues, including position papers, reports and events. Stakeholders look to our site for this. No political or biased information is published on this site.
- Your name and/or logo will be published in the section dedicated to our Corporate Governance Citizen Programme members. The Corporate Governance Citizen is defined as the company promoting 'sound corporate governance principles', signifying solid risk governance through the implementation of internationally recognised frameworks for enterprise risk management and internal control<sup>1</sup>. To be recognized as a Corporate Governance Citizen by the display of your organisation's name and/or logo within the ECIIA magazine '*European Governance*'. The magazine is accessible to almost 40,000 ECIIA members through our national institutes present in 36 countries:

- |                          |                   |                        |
|--------------------------|-------------------|------------------------|
| • Austria                | • Georgia         | • Norway               |
| • Azerbaijan             | • Germany         | • Poland               |
| • Belgium                | • Greece          | • Portugal             |
| • Bosnia and Herzegovina | • Hungary         | • Romania              |
| • Bulgaria               | • Iceland         | • Serbia               |
| • Croatia                | • Italy           | • Spain                |
| • Cyprus                 | • Latvia          | • Sweden               |
| • Czech Republic         | • Lithuania       | • Switzerland          |
| • Denmark                | • Luxembourg      | • Tunisia              |
| • Estonia                | • Montenegro      | • Turkey               |
| • Finland                | • Marocco         | • UK                   |
| • France                 | • The Netherlands | • Ireland <sup>2</sup> |

<sup>1</sup> Such frameworks establish the elements for proper board governance, management control of risks and adequate 'assurance' measures through an independent body or function based on international professional standards

<sup>2</sup> UK and Ireland for part of a single IIA institute

- The magazine is also emailed to representing multitude of business stakeholders such as corporate managers, directors, audit committee members, authorities, leaders of business associations and European Commission members. Additional subscribers work in the field of risk management and control or in the academic profession.
- Our latest *'European Governance'* issue ([http://www.eciia.eu/system/files/eciia\\_newsletter\\_11-10-11.pdf](http://www.eciia.eu/system/files/eciia_newsletter_11-10-11.pdf) , purely as an example), addressed the new agreements reached by ECIIA for improving control in the public sector, regulators' reform of governance in the financial sector, the UN calls for disaster recovery and improving board effectiveness.
- Please note that Corporate Governance Citizen members may submit proposals for articles in the magazine on the subject of significant corporate governance success stories.
- Your company name and/or logo will be publicised in the brochure/website of the annual ECIIA International Conference which in 2011 attracted 600 professionals and associates from throughout Europe.
  - The 2012 International Conference will be held in Amsterdam, with key speakers from primary institutions from around the globe.
  - To have the right to display the Corporate Governance Citizen logo on your corporate material, representing your membership status within the Programme. This includes your Annual Report or corporate letterhead, according to the 'Rules of Usage'.<sup>3</sup>

Funds obtained through the Corporate Governance Citizen Programme will be utilised to finance the ongoing advocacy activities, mainly presentation of frameworks through conventions, meetings and seminars of corporate governance principles, and frameworks, their evolution and the impact of the financial crisis. ECIIA's financial statements, certified by independent accountants, are easily obtainable upon request.

---

<sup>3</sup> Of course this may not be construed as the certification or approval of your company's corporate governance practices and reports